

# Speaker Guide

## Who are we?

We are a Customer Success Community run by Customer Success Managers.

## One-stop shop for



## in Nordics

We position Nordics as a global leader in Customer Success by cultivating a vibrant community that drives innovation, excellence, and sustainable growth within the SaaS.

Thank you for being our guest!



In our community, we focus on connecting People and Companies, fostering a true person-to-person (P2P) vibe. To maintain this spirit and share the best of your expertise with our Community, please review the points below, each came from our experience :)

## Speaker:

What we ask from you  
to check before our event



### Who I am

Please, add a slide with a summary of who you are. Later you will share your expertise, but in the beginning, we would like to know you as a living human: the languages you talk, the sports you practice, the strange hobbies you have, countries you visit. Anything that makes you as you.

### Home Practice

Please practice at home before the event - read your slides loudly in a peaceful and quiet environment. You will have 25 minutes for your presentation + some live QA. At home, during your practice, 20 minutes would be an ideal result (with a real audience you will move forward slowly, your home 20 min will give us the desired 25-minute presentation).



### Q&A Session

By default, our attendees might ask you questions anytime during your presentation. If you prefer a proper Q&A session after your presentation, please say that at the beginning of your slides.



## Timeline for slides

Your slide deck should be ready 3 days before the event. You can send it to Maria or upload it to Shared Drive (we will provide you with details in a private message).

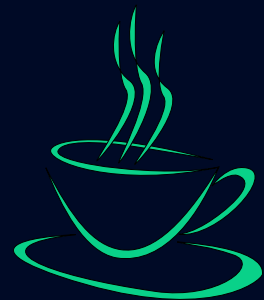
## Timeline of the event



Please be at 4.45 pm (our events start at 5.00 pm). You will have some time to take water, casually talk with arriving guests and fall into the mood. We will take care of your slides, they will be already on the screen.

## Snacks for you

We prepare for you some snacks (sandwiches, coffee) before the event and also, water will be for you on the stage



Please feel free to reach out to me should you have any questions.  
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